



Economic Development

Date: 06/12/09

Current Geography Selection: (4 Selected) 5.,10,25,50 mile radii: 612 D ST,
FAIRBURY, NE 68352

Your title for this geography: Fairbury Nebraska Radii

Current Index Base: Entire US

Lat: 40.137365 **Long:** -97.181104

City: Fairbury **Pop:** 3,890

County: Jefferson County **Pop:** 7,918

Zip: 68352 **Pop:** 5,133

Consumer Expenditure Comparison Report

5 Miles: 10 Miles: 25 Miles: 50 Miles:

2008 Consumer Expenditures (Average Household Annual Expenditures):

	5 Miles:	10 Miles:	25 Miles:	50 Miles:
Total Households	2,112	2,638	11,006	53,839
Median Household Income	\$36,969	\$38,182	\$39,331	\$45,923
Total Average Household Expenditure	\$43,737	\$44,318	\$43,547	\$47,180
Airline Fares	\$311.74	\$314.74	\$306.24	\$340.79
Alcoholic Beverages	\$509.98	\$515.57	\$504.67	\$552.48
Alimony And Child Support	\$220.54	\$222.02	\$215.69	\$239.73
Apparel	\$2,069.11	\$2,096.32	\$2,060.42	\$2,241.00
Apparel Services And Accessories	\$312.47	\$315.35	\$307.88	\$345.04
Audio Equipment	\$74.55	\$75.64	\$74.51	\$80.02
Babysitting And Elderly Care	\$325.60	\$329.52	\$324.24	\$369.22
Books	\$52.77	\$53.38	\$52.34	\$56.67
Books And Supplies	\$130.51	\$131.78	\$129.50	\$148.19
Boys Apparel	\$96.86	\$98.29	\$97.23	\$106.33
Cellular Phone Service	\$357.20	\$361.37	\$355.77	\$376.67
Cigarettes	\$288.74	\$292.17	\$286.90	\$293.19
Computer Hardware	\$287.94	\$292.15	\$287.53	\$318.81
Computer Information Services	\$135.99	\$137.65	\$135.59	\$150.73
Computer Software	\$22.49	\$22.81	\$22.43	\$24.84
Contributions	\$1,560.34	\$1,572.63	\$1,523.31	\$1,706.99
Coolant And Other Fluids	\$6.79	\$6.89	\$6.79	\$7.31
Cosmetics and Perfume	\$90.12	\$91.24	\$89.56	\$96.68
Deodorants and Other Personal Care Products	\$25.13	\$25.41	\$24.90	\$26.82
Education	\$928.86	\$936.61	\$919.96	\$1,053.84
Electricity	\$1,179.35	\$1,192.85	\$1,173.03	\$1,233.07
Entertainment	\$2,417.99	\$2,452.64	\$2,406.17	\$2,625.30
Fees And Admissions	\$580.56	\$587.93	\$575.12	\$654.09
Finance Charges Excluding Mortgage And Vehicle	\$482.62	\$488.85	\$481.81	\$514.99
Floor Coverings	\$59.39	\$60.04	\$58.66	\$67.60

Food And Beverages	\$6,844.74	\$6,937.74	\$6,828.09	\$7,305.18
Food At Home	\$3,651.85	\$3,700.46	\$3,644.29	\$3,840.17
Food Away From Home	\$2,682.91	\$2,721.72	\$2,679.13	\$2,912.53
Footwear	\$346.37	\$350.93	\$345.82	\$365.45
Fuel Oil And Other Fuels	\$118.89	\$120.59	\$118.62	\$125.82
Funeral And Cemetery	\$84.52	\$85.55	\$83.67	\$89.07
Furniture	\$496.00	\$503.91	\$494.12	\$551.53
Gasoline And Oil	\$2,003.40	\$2,039.62	\$2,018.54	\$2,153.45
Gifts	\$1,108.18	\$1,119.45	\$1,095.92	\$1,222.05
Girls Apparel	\$131.05	\$133.48	\$131.93	\$145.59
Hair Care	\$49.72	\$50.28	\$49.29	\$53.10
Hard Surface Flooring	\$22.07	\$22.32	\$21.88	\$24.09
Health Care	\$2,865.43	\$2,895.99	\$2,836.62	\$2,980.23
Health Care Insurance	\$1,385.39	\$1,400.25	\$1,371.61	\$1,440.70
Health Care Services	\$682.27	\$689.00	\$675.52	\$711.64
Health Care Supplies And Equipment	\$797.77	\$806.73	\$789.49	\$827.89
Household Services	\$269.41	\$272.73	\$266.70	\$297.52
Household Supplies	\$650.38	\$658.48	\$643.85	\$722.32
Household Textiles	\$135.36	\$137.19	\$134.45	\$146.56
Housewares And Small Appliances	\$921.67	\$934.99	\$920.43	\$1,021.23
Indoor Plants And Fresh Flowers	\$57.33	\$58.17	\$57.56	\$64.34
Infants Apparel	\$90.88	\$92.46	\$91.07	\$99.61
Jewelry	\$125.52	\$126.84	\$123.91	\$138.83
Legal And Accounting	\$91.32	\$92.50	\$90.91	\$96.94
Magazines	\$29.57	\$29.90	\$29.31	\$31.74
Major Appliances	\$222.79	\$225.99	\$220.88	\$240.37
Mass Transit	\$83.33	\$84.17	\$81.97	\$91.26
Men's Apparel	\$388.49	\$394.04	\$387.71	\$423.12
Mortgage Interest	\$3,107.20	\$3,163.03	\$3,128.13	\$3,538.23
Natural Gas	\$446.52	\$451.46	\$443.46	\$470.42
New Car Purchased	\$975.52	\$992.86	\$979.94	\$1,090.08
New Truck Purchased	\$1,150.65	\$1,172.16	\$1,158.41	\$1,291.21
New Vehicle Purchase	\$2,126.17	\$2,165.01	\$2,138.35	\$2,381.29
Newspapers	\$62.11	\$62.80	\$61.47	\$66.48
Oral Hygeine Products	\$22.94	\$23.22	\$22.79	\$24.60
Other Lodging	\$438.30	\$441.70	\$431.79	\$503.02
Other Miscellaneous Expenses	\$93.28	\$94.41	\$92.92	\$99.21
Other Repairs And Maintenance	\$125.83	\$127.23	\$124.83	\$137.17
Other Tobacco Products	\$32.10	\$32.49	\$31.91	\$32.61
Other Transportation Costs	\$479.12	\$486.30	\$477.91	\$528.75
Other Utilities	\$365.47	\$370.12	\$363.86	\$387.39
Paint And Wallpaper	\$56.08	\$56.69	\$55.61	\$60.90
Personal Care Products	\$148.84	\$150.65	\$147.85	\$159.52
Personal Care Services	\$425.21	\$430.51	\$422.97	\$456.92
Personal Insurance	\$423.76	\$428.33	\$418.05	\$468.56

Pet Supplies And Services	\$239.93	\$243.41	\$238.61	\$257.49
Photographic Equipment And Supplies	\$108.41	\$110.02	\$107.79	\$116.12
Plumbing And Heating	\$49.89	\$50.62	\$49.80	\$54.85
Property Taxes	\$1,424.19	\$1,447.83	\$1,421.87	\$1,577.15
Public Transportation	\$484.66	\$489.19	\$475.76	\$529.22
Records / Tapes / CD Purchases	\$119.85	\$121.33	\$119.25	\$127.81
Recreational Equipment And Supplies	\$975.69	\$991.79	\$972.66	\$1,050.56
Rental Costs	\$2,307.05	\$2,319.86	\$2,263.91	\$2,242.80
Roofing And Siding	\$68.54	\$69.41	\$68.12	\$74.82
Satellite Dishes	\$9.47	\$9.59	\$9.40	\$10.07
Shaving Needs	\$10.65	\$10.78	\$10.59	\$11.43
Shelter	\$8,402.85	\$8,511.53	\$8,364.08	\$9,087.53
Telephone Service Excl Cell Phones	\$704.07	\$712.90	\$702.11	\$743.55
Televisions	\$109.23	\$110.77	\$109.00	\$117.04
Transportation	\$8,767.37	\$8,912.99	\$8,791.79	\$9,508.77
Tuition	\$798.35	\$804.83	\$790.46	\$905.65
Used Car Purchase	\$804.52	\$817.39	\$805.44	\$843.99
Used Truck Purchase	\$698.43	\$710.52	\$701.28	\$736.39
Used Vehicle Purchase	\$1,502.94	\$1,527.91	\$1,506.73	\$1,580.38
VCRs And Related Equipment	\$45.07	\$45.66	\$44.93	\$48.21
Vehicle Insurance	\$1,015.06	\$1,030.27	\$1,015.50	\$1,085.48
Vehicle Repair	\$681.40	\$691.01	\$680.17	\$730.91
Vehicle Repair And Maintenance	\$688.19	\$697.90	\$686.97	\$738.22
Video And Audio Equipment	\$861.74	\$872.92	\$858.39	\$920.65
Video Game Hardware And Software	\$28.26	\$28.59	\$28.05	\$30.01
Watches	\$23.12	\$23.33	\$22.78	\$25.50
Women's Apparel	\$703.00	\$711.77	\$698.79	\$755.86

5 Miles: 10 Miles: 25 Miles: 50 Miles:

2013 Consumer Expenditures (Ave HH Exp):

Total Households	2,100	2,633	11,061	55,866
Median Household Income	\$41,081	\$42,277	\$43,367	\$51,702
Total Average Household Expenditure	\$46,905	\$47,442	\$46,528	\$50,529
Airline Fares	\$338.54	\$341.25	\$331.90	\$373.08
Alcoholic Beverages	\$552.40	\$557.14	\$543.74	\$598.74
Alimony And Child Support	\$239.98	\$241.25	\$234.19	\$262.19
Apparel	\$2,218.27	\$2,243.01	\$2,202.10	\$2,401.79
Apparel Services And Accessories	\$339.10	\$341.69	\$333.75	\$377.67
Audio Equipment	\$79.58	\$80.58	\$79.23	\$85.11
Babysitting And Elderly Care	\$351.09	\$354.42	\$350.06	\$401.64

Books	\$56.80	\$57.38	\$56.13	\$60.90
Books And Supplies	\$142.41	\$143.58	\$141.38	\$163.68
Boys Apparel	\$102.24	\$103.45	\$102.59	\$112.58
Cellular Phone Service	\$379.10	\$382.89	\$375.98	\$397.86
Cigarettes	\$301.61	\$304.52	\$297.91	\$302.93
Computer Hardware	\$312.97	\$317.14	\$311.51	\$345.63
Computer Information Services	\$148.24	\$149.87	\$147.37	\$163.91
Computer Software	\$24.43	\$24.75	\$24.29	\$26.93
Contributions	\$1,705.50	\$1,713.58	\$1,654.00	\$1,876.08
Coolant And Other Fluids	\$7.26	\$7.35	\$7.24	\$7.78
Cosmetics and Perfume	\$96.52	\$97.59	\$95.66	\$103.41
Deodorants and Other Personal Care Products	\$26.90	\$27.17	\$26.58	\$28.68
Education	\$1,013.91	\$1,020.79	\$1,004.75	\$1,164.66
Electricity	\$1,246.34	\$1,258.26	\$1,233.77	\$1,296.28
Entertainment	\$2,600.52	\$2,631.95	\$2,577.09	\$2,817.75
Fees And Admissions	\$635.86	\$642.35	\$628.20	\$719.61
Finance Charges Excluding Mortgage And Vehicle	\$515.57	\$521.21	\$512.11	\$548.12
Floor Coverings	\$65.94	\$66.68	\$65.08	\$75.60
Food And Beverages	\$7,287.34	\$7,372.97	\$7,243.31	\$7,755.71
Food At Home	\$3,848.31	\$3,892.28	\$3,827.92	\$4,030.58
Food Away From Home	\$2,886.63	\$2,923.56	\$2,871.65	\$3,126.39
Footwear	\$364.85	\$369.21	\$364.01	\$384.74
Fuel Oil And Other Fuels	\$126.46	\$128.08	\$125.67	\$133.14
Funeral And Cemetery	\$90.18	\$91.12	\$88.86	\$94.78
Furniture	\$541.42	\$549.16	\$537.28	\$600.92
Gasoline And Oil	\$2,132.88	\$2,167.37	\$2,139.58	\$2,276.09
Gifts	\$1,209.06	\$1,218.88	\$1,189.87	\$1,338.61
Girls Apparel	\$139.32	\$141.33	\$140.00	\$154.40
Hair Care	\$53.23	\$53.75	\$52.63	\$56.78
Hard Surface Flooring	\$23.86	\$24.10	\$23.63	\$26.13
Health Care	\$3,041.01	\$3,068.58	\$2,994.06	\$3,146.37
Health Care Insurance	\$1,470.91	\$1,484.38	\$1,448.12	\$1,521.26
Health Care Services	\$722.02	\$727.90	\$711.76	\$750.12
Health Care Supplies And Equipment	\$848.08	\$856.30	\$834.19	\$874.99
Household Services	\$293.36	\$296.45	\$289.68	\$325.26
Household Supplies	\$706.33	\$713.76	\$698.10	\$788.54
Household Textiles	\$146.11	\$147.83	\$144.57	\$157.47
Housewares And Small Appliances	\$1,002.38	\$1,015.54	\$997.74	\$1,107.73
Indoor Plants And Fresh Flowers	\$62.65	\$63.48	\$62.63	\$70.04
Infants Apparel	\$97.26	\$98.61	\$97.03	\$106.01
Jewelry	\$136.20	\$137.42	\$134.32	\$151.91
Legal And Accounting	\$97.46	\$98.55	\$96.55	\$103.13
Magazines	\$31.83	\$32.14	\$31.43	\$34.11
Major Appliances	\$240.04	\$242.93	\$236.56	\$258.08
Mass Transit	\$90.48	\$91.24	\$88.82	\$99.87

Men's Apparel	\$419.70	\$425.01	\$417.01	\$455.38
Mortgage Interest	\$3,390.84	\$3,444.64	\$3,406.55	\$3,856.55
Natural Gas	\$473.32	\$477.67	\$468.33	\$497.60
New Car Purchased	\$1,065.65	\$1,083.38	\$1,065.79	\$1,183.45
New Truck Purchased	\$1,258.03	\$1,280.00	\$1,260.67	\$1,402.56
New Vehicle Purchase	\$2,323.68	\$2,363.38	\$2,326.46	\$2,586.00
Newspapers	\$66.83	\$67.47	\$65.90	\$71.43
Oral Hygeine Products	\$24.57	\$24.84	\$24.35	\$26.31
Other Lodging	\$486.99	\$489.80	\$478.64	\$563.47
Other Miscellaneous Expenses	\$99.61	\$100.64	\$98.74	\$105.58
Other Repairs And Maintenance	\$135.88	\$137.28	\$134.68	\$148.59
Other Tobacco Products	\$33.54	\$33.86	\$33.13	\$33.70
Other Transportation Costs	\$518.15	\$524.80	\$515.66	\$572.79
Other Utilities	\$388.48	\$392.63	\$385.07	\$409.72
Paint And Wallpaper	\$60.47	\$61.08	\$59.89	\$65.85
Personal Care Products	\$159.40	\$161.13	\$157.90	\$170.63
Personal Care Services	\$455.59	\$460.63	\$451.87	\$488.85
Personal Insurance	\$461.19	\$465.09	\$453.62	\$512.22
Pet Supplies And Services	\$256.45	\$259.58	\$253.91	\$273.96
Photographic Equipment And Supplies	\$116.18	\$117.65	\$114.87	\$123.69
Plumbing And Heating	\$53.89	\$54.63	\$53.76	\$59.42
Property Taxes	\$1,545.45	\$1,568.10	\$1,538.85	\$1,714.75
Public Transportation	\$526.22	\$530.30	\$515.55	\$579.29
Records / Tapes / CD Purchases	\$127.89	\$129.23	\$126.75	\$135.92
Recreational Equipment And Supplies	\$1,044.91	\$1,059.72	\$1,036.43	\$1,118.99
Rental Costs	\$2,373.93	\$2,383.10	\$2,316.33	\$2,293.07
Roofing And Siding	\$73.96	\$74.82	\$73.44	\$80.97
Satellite Dishes	\$10.10	\$10.21	\$9.99	\$10.70
Shaving Needs	\$11.41	\$11.54	\$11.31	\$12.23
Shelter	\$9,012.20	\$9,113.50	\$8,945.75	\$9,754.69
Telephone Service Excl Cell Phones	\$747.18	\$755.29	\$742.02	\$785.36
Televisions	\$116.62	\$118.03	\$115.89	\$124.49
Transportation	\$9,409.51	\$9,550.78	\$9,399.38	\$10,153.13
Tuition	\$871.50	\$877.22	\$863.37	\$1,000.97
Used Car Purchase	\$848.04	\$860.23	\$846.64	\$884.16
Used Truck Purchase	\$736.62	\$748.12	\$737.45	\$771.67
Used Vehicle Purchase	\$1,584.66	\$1,608.35	\$1,584.09	\$1,655.83
VCRs And Related Equipment	\$48.12	\$48.65	\$47.76	\$51.28
Vehicle Insurance	\$1,083.47	\$1,097.90	\$1,079.22	\$1,151.22
Vehicle Repair	\$728.39	\$737.43	\$724.56	\$777.47
Vehicle Repair And Maintenance	\$735.65	\$744.78	\$731.79	\$785.25
Video And Audio Equipment	\$919.76	\$929.88	\$912.46	\$979.15
Video Game Hardware And Software	\$30.14	\$30.44	\$29.80	\$31.90
Watches	\$25.07	\$25.27	\$24.69	\$27.91
Women's Apparel	\$755.81	\$763.70	\$747.70	\$811.01

Consumer Expenditure Categories contain overlapping information and will therefore NOT add up to Total Household Expenditure

Current year data is for the year **2008**, 5 year projected data is for the year **2013**. More About Our Data.
Demographic data © 2008 by Experian/Applied Geographic Solutions.
Traffic Count data © 2008 by DataMetrix. All rights reserved.

© 2009. DDR is brought to you by SRC, LLC.

SRC, DemographicsNow.com and the SRC and DemographicsNow.com logos are trademarks of SRC, LLC. All rights reserved.

Privacy Statement | License Agreement