



Economic Development

Date: 06/12/09

Current Geography Selection: (4 Selected) 5.,10,25,50 mile radii: 612 D ST, FAIRBURY, NE 68352

Your title for this geography: Fairbury Nebraska Radii

Current Index Base: Entire US

Lat: 40.137365 **Long:** -97.181104

City: Fairbury **Pop:** 3,890

County: Jefferson County **Pop:** 7,918

Zip: 68352 **Pop:** 5,133

Retail Sales Potential Comparison Report

	5 Miles:	10 Miles:	25 Miles:	50 Miles:
Average Annual Household Dollars 2008				
Appliances and Electronics Stores	\$335	\$340	\$333	\$362
Art Dealers	\$1	\$1	\$1	\$1
Auto Parts and Accessories	\$203	\$206	\$203	\$218
Book Stores	\$122	\$123	\$121	\$134
Camera and Photography Stores	\$33	\$33	\$32	\$35
Childrens' and Infant's Clothing Stores	\$65	\$66	\$66	\$72
Clothing Accessory Stores	\$14	\$14	\$14	\$15
Computer Stores	\$183	\$185	\$182	\$202
Convenience Stores	\$158	\$160	\$157	\$167
Costmetics and Beauty Stores	\$22	\$22	\$21	\$23
Department Stores	\$1,693	\$1,715	\$1,684	\$1,837
Drinking Places	\$89	\$90	\$88	\$97
Family Clothing Stores	\$353	\$358	\$352	\$383
Fish and Seafood Markets	\$11	\$11	\$11	\$11
Floor Covering Stores	\$63	\$64	\$63	\$71
Florists	\$17	\$17	\$17	\$19
Fruit and Vegetable Markets	\$21	\$21	\$21	\$22
Fuel Dealers	\$158	\$161	\$158	\$169
Full Service Restaurants	\$1,069	\$1,084	\$1,066	\$1,160
Furniture Stores	\$388	\$394	\$386	\$430
Gasoline Stations with Convenience Stores	\$1,781	\$1,810	\$1,787	\$1,908
Gasoline Stations without Convenience Stores	\$865	\$880	\$871	\$928
Gift and Souvenir Stores	\$42	\$43	\$42	\$46
Grocery Stores	\$3,454	\$3,499	\$3,442	\$3,662
Hardware Stores	\$180	\$183	\$180	\$198
Hobby, Toy, and Game Stores	\$98	\$99	\$98	\$106
Home Centers	\$415	\$421	\$413	\$454
Hotels and Other Travel Accomodations	\$157	\$159	\$157	\$171
Jewelry Stores	\$105	\$106	\$104	\$116
Limited Service Restaurants	\$1,066	\$1,081	\$1,064	\$1,157
Liquor Stores	\$155	\$157	\$154	\$167

Luggage Stores	\$5	\$6	\$5	\$6
Mail Order and Catalog Stores	\$523	\$530	\$521	\$570
Meat Markets	\$44	\$45	\$44	\$46
Men's Clothing Stores	\$75	\$76	\$75	\$82
Mobile Home Dealers	\$1	\$1	\$1	\$1
Motorcycle and Boat Dealers	\$173	\$176	\$173	\$187
Musical Instrument Stores	\$38	\$38	\$38	\$40
New Car Dealers	\$3,719	\$3,784	\$3,734	\$4,055
Nursery and Garden Stores	\$83	\$84	\$83	\$91
Office and Stationary Stores	\$44	\$45	\$44	\$49
Optical Goods Stores	\$104	\$105	\$103	\$108
Other Apparel Stores	\$56	\$57	\$56	\$60
Other Building Materials Stores	\$508	\$514	\$506	\$556
Other Direct Selling Establishments	\$99	\$101	\$99	\$107
Other General Merchandise Stores	\$197	\$200	\$196	\$214
Other Health and Personal Care Stores	\$44	\$44	\$43	\$46
Other Home Furnishing Stores	\$93	\$94	\$92	\$102
Other Miscellaneous Retail Stores	\$44	\$45	\$44	\$47
Other Specialty Food Markets	\$33	\$33	\$33	\$34
Outdoor Power Equipment Stores	\$10	\$10	\$10	\$11
Paint and Wallpaper Stores	\$17	\$17	\$16	\$18
Pet and Pet Supply Stores	\$60	\$61	\$60	\$65
Pharmacy and Drug Stores	\$516	\$523	\$513	\$551
RV Parks	\$2	\$2	\$2	\$2
Record, Tape, and CD Stores	\$73	\$74	\$72	\$78
Recreational Vehicle Dealers	\$5	\$5	\$5	\$6
Rooming and Boarding Houses	\$1	\$1	\$1	\$1
Sewing and Needlecraft Stores	\$16	\$16	\$16	\$18
Shoe Stores	\$187	\$189	\$186	\$198
Special Food Services and Catering	\$179	\$181	\$178	\$194
Sporting Goods Stores	\$204	\$207	\$203	\$220
Tire Dealers	\$92	\$93	\$92	\$99
Used Merchandise Stores	\$36	\$37	\$36	\$40
User Car Dealers	\$259	\$263	\$260	\$283
Vending Machines	\$66	\$67	\$66	\$70
Warehouse Superstores	\$676	\$686	\$674	\$722
Women's Clothing Stores	\$210	\$213	\$209	\$227
Total Avg Annual Retail Sales	\$21,806	\$22,124	\$21,776	\$23,540

Aggregate Household Dollars 2008

Appliances and Electronics Stores	\$707,449	\$895,838	\$3,668,857	\$19,468,325
Art Dealers	\$2,607	\$3,295	\$13,455	\$73,000
Auto Parts and Accessories	\$428,826	\$543,313	\$2,231,330	\$11,729,141
Book Stores	\$256,782	\$324,321	\$1,328,147	\$7,223,113

Camera and Photography Stores	\$68,894	\$87,344	\$357,055	\$1,881,546
Childrens' and Infant's Clothing Stores	\$138,234	\$175,361	\$721,045	\$3,885,573
Clothing Accessory Stores	\$30,005	\$37,917	\$155,055	\$832,014
Computer Stores	\$385,849	\$488,684	\$2,006,663	\$10,884,917
Convenience Stores	\$333,435	\$421,928	\$1,730,769	\$8,970,662
Costmetics and Beauty Stores	\$45,434	\$57,423	\$235,044	\$1,238,802
Department Stores	\$3,573,877	\$4,525,140	\$18,538,673	\$98,883,570
Drinking Places	\$188,610	\$238,155	\$972,961	\$5,199,451
Family Clothing Stores	\$745,237	\$943,499	\$3,869,661	\$20,612,304
Fish and Seafood Markets	\$22,223	\$28,132	\$115,578	\$597,227
Floor Covering Stores	\$133,666	\$168,872	\$689,006	\$3,830,037
Florists	\$35,662	\$45,166	\$185,615	\$1,008,780
Fruit and Vegetable Markets	\$43,607	\$55,204	\$226,802	\$1,171,839
Fuel Dealers	\$334,491	\$424,269	\$1,743,956	\$9,072,454
Full Service Restaurants	\$2,256,636	\$2,858,593	\$11,731,434	\$62,426,950
Furniture Stores	\$818,577	\$1,038,620	\$4,248,753	\$23,161,811
Gasoline Stations with Convenience Stores	\$3,760,164	\$4,774,428	\$19,668,233	\$102,699,778
Gasoline Stations without Convenience Stores	\$1,825,684	\$2,321,377	\$9,581,003	\$49,971,328
Gift and Souvenir Stores	\$88,965	\$112,664	\$461,640	\$2,478,950
Grocery Stores	\$7,293,508	\$9,231,392	\$37,883,791	\$197,156,794
Hardware Stores	\$380,842	\$482,068	\$1,976,860	\$10,642,658
Hobby, Toy, and Game Stores	\$206,789	\$262,219	\$1,072,988	\$5,690,324
Home Centers	\$876,867	\$1,111,092	\$4,549,394	\$24,422,253
Hotels and Other Travel Accomodations	\$332,177	\$420,672	\$1,725,748	\$9,184,477
Jewelry Stores	\$221,901	\$279,976	\$1,141,208	\$6,244,648
Limited Service Restaurants	\$2,250,981	\$2,852,750	\$11,715,211	\$62,286,610
Liquor Stores	\$327,332	\$413,810	\$1,691,886	\$9,002,019
Luggage Stores	\$11,521	\$14,619	\$60,110	\$325,217
Mail Order and Catalog Stores	\$1,104,748	\$1,398,572	\$5,734,463	\$30,694,100
Meat Markets	\$93,074	\$117,827	\$484,032	\$2,502,085
Men's Clothing Stores	\$159,201	\$201,639	\$827,368	\$4,419,848
Mobile Home Dealers	\$1,110	\$1,408	\$5,751	\$30,965
Motorcycle and Boat Dealers	\$364,268	\$463,093	\$1,899,358	\$10,079,866
Musical Instrument Stores	\$79,771	\$100,944	\$414,014	\$2,174,976
New Car Dealers	\$7,853,217	\$9,981,170	\$41,094,291	\$218,291,643
Nursery and Garden Stores	\$174,632	\$221,242	\$909,234	\$4,917,491
Office and Stationary Stores	\$93,164	\$118,044	\$483,864	\$2,630,477
Optical Goods Stores	\$219,279	\$276,014	\$1,128,981	\$5,794,878
Other Apparel Stores	\$117,992	\$149,314	\$612,017	\$3,246,314
Other Building Materials Stores	\$1,071,822	\$1,356,521	\$5,564,730	\$29,910,857
Other Direct Selling Establishments	\$209,692	\$265,474	\$1,088,280	\$5,755,846
Other General Merchandise Stores	\$415,726	\$526,455	\$2,156,551	\$11,494,668
Other Health and Personal Care Stores	\$92,082	\$116,411	\$476,852	\$2,500,632
Other Home Furnishing Stores	\$195,774	\$248,111	\$1,016,549	\$5,491,642
Other Miscellaneous Retail Stores	\$93,630	\$118,492	\$485,206	\$2,514,871

Other Specialty Food Markets	\$68,970	\$87,312	\$358,676	\$1,854,493
Outdoor Power Equipment Stores	\$21,589	\$27,345	\$112,376	\$611,056
Paint and Wallpaper Stores	\$35,100	\$44,336	\$181,413	\$971,927
Pet and Pet Supply Stores	\$126,899	\$160,922	\$658,458	\$3,478,479
Pharmacy and Drug Stores	\$1,090,394	\$1,378,498	\$5,643,438	\$29,673,602
RV Parks	\$4,276	\$5,415	\$22,227	\$116,933
Record, Tape, and CD Stores	\$153,229	\$193,919	\$795,394	\$4,179,871
Recreational Vehicle Dealers	\$10,783	\$13,675	\$56,140	\$296,171
Rooming and Boarding Houses	\$2,311	\$2,931	\$12,042	\$64,056
Sewing and Needlecraft Stores	\$34,015	\$43,053	\$176,122	\$951,480
Shoe Stores	\$394,687	\$499,474	\$2,052,145	\$10,669,599
Special Food Services and Catering	\$377,485	\$478,358	\$1,964,191	\$10,444,439
Sporting Goods Stores	\$429,690	\$545,867	\$2,235,670	\$11,843,568
Tire Dealers	\$194,514	\$246,443	\$1,012,115	\$5,320,379
Used Merchandise Stores	\$76,962	\$97,470	\$399,409	\$2,146,422
User Car Dealers	\$546,595	\$694,862	\$2,861,384	\$15,211,212
Vending Machines	\$139,200	\$176,250	\$723,971	\$3,757,238
Warehouse Superstores	\$1,428,429	\$1,808,453	\$7,418,262	\$38,872,769
Women's Clothing Stores	\$444,082	\$561,684	\$2,300,702	\$12,210,993
Total Aggregate Annual Retail Sales	\$46,045,220	\$58,365,138	\$239,663,611	\$1,267,382,417

Current year data is for the year **2008**, 5 year projected data is for the year **2013**. [More About Our Data.](#)

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